



STRATEGIC GOALS & TACTICAL PLAN MAPPING

Grand Lodge A.F. & A.M. of Canada in the Province of Ontario

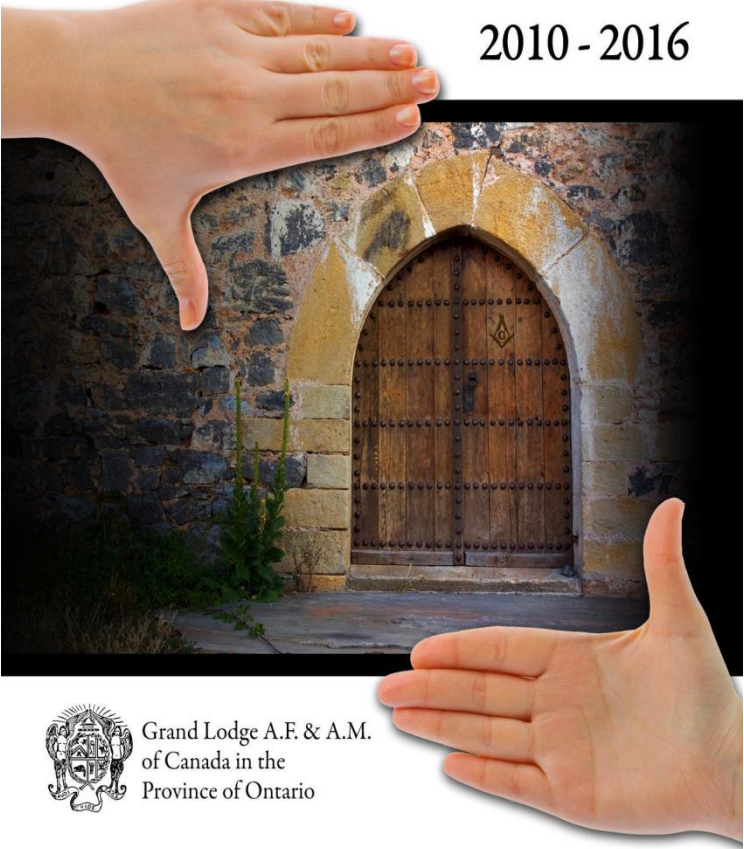
Version 5

Jan 12, 2013

REBUILDING THE WEST GATE

The Grand Lodge Strategy for the Growth & Vitality of
Freemasonry in the Province of Ontario

2010 - 2016



Grand Lodge A.F. & A.M.
of Canada in the
Province of Ontario





Grand Lodge Vision Statement

*“Ensuring the Timeless Vitality
of Freemasonry in Ontario”*



VISION supported by 6 COLUMNS





Craft Stewardship Column

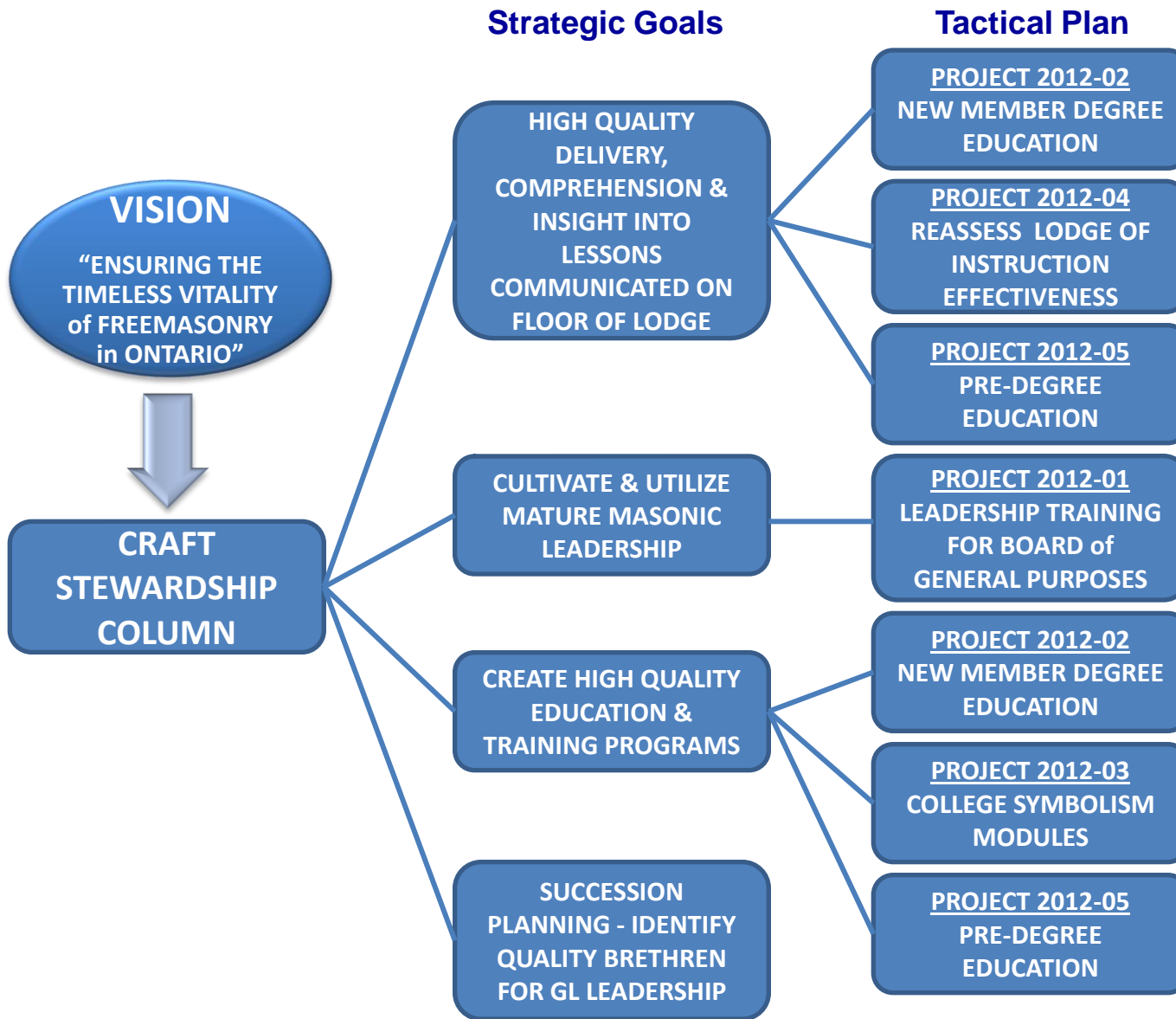
We will embrace Craft Stewardship as a responsibility to future generations of Freemasons in Ontario as well as a critical component in the conveyance of Masonic excellence to our current membership.

This Column is supported by a number of Grand Lodge Committees grouped under:

Planning (Long Range Planning, Condition of Masonry and Fraternal Correspondence).

Training and Development (DDGM Orientation, Leadership Development, Protocol & Etiquette, Seminars & Workshops and Lodge Resources, which include, Brother to Brother, Friend to Friend, Mentors, Officer Progression and Cornerstone Project).







Membership Column

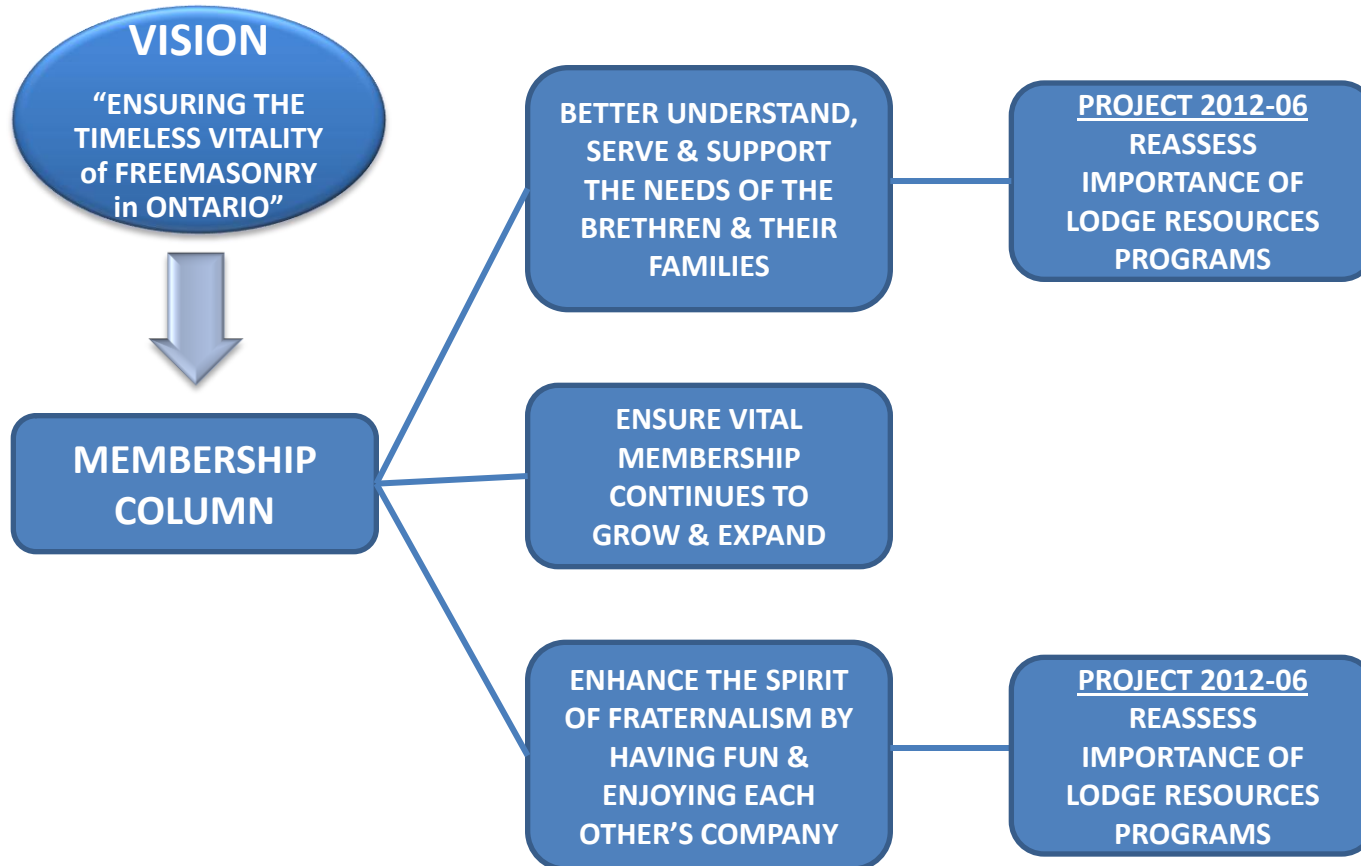
We recognize that our membership and their families represent the heart of Freemasonry in Ontario and that the culmination of our efforts are intended to result in a richer experience for all our members and their families.

This Column is supported by three committees grouped under **Education** (Library, Museums & Archives, and Masonic Education which also includes the College of Freemasonry, Reflections Newsletter and Book Sales).



Strategic Goals

Tactical Plan



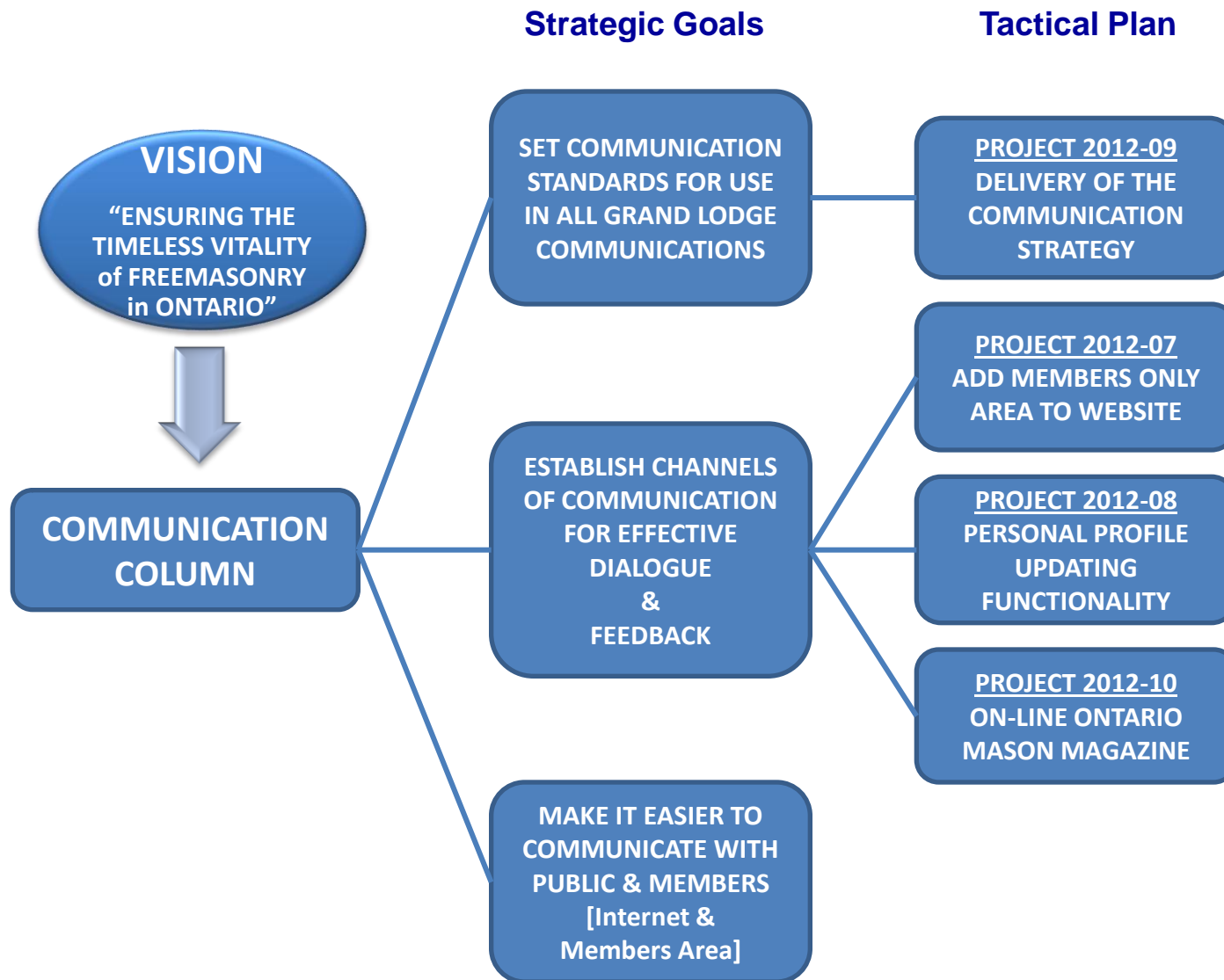


Communications Column

We will communicate in an effective and consistent manner using the most appropriate medium to reach the target audience in a timely manner.

This column is supported by three committees grouped under our **Communications Committee** (Internal Communications, Website and Publishing Review).





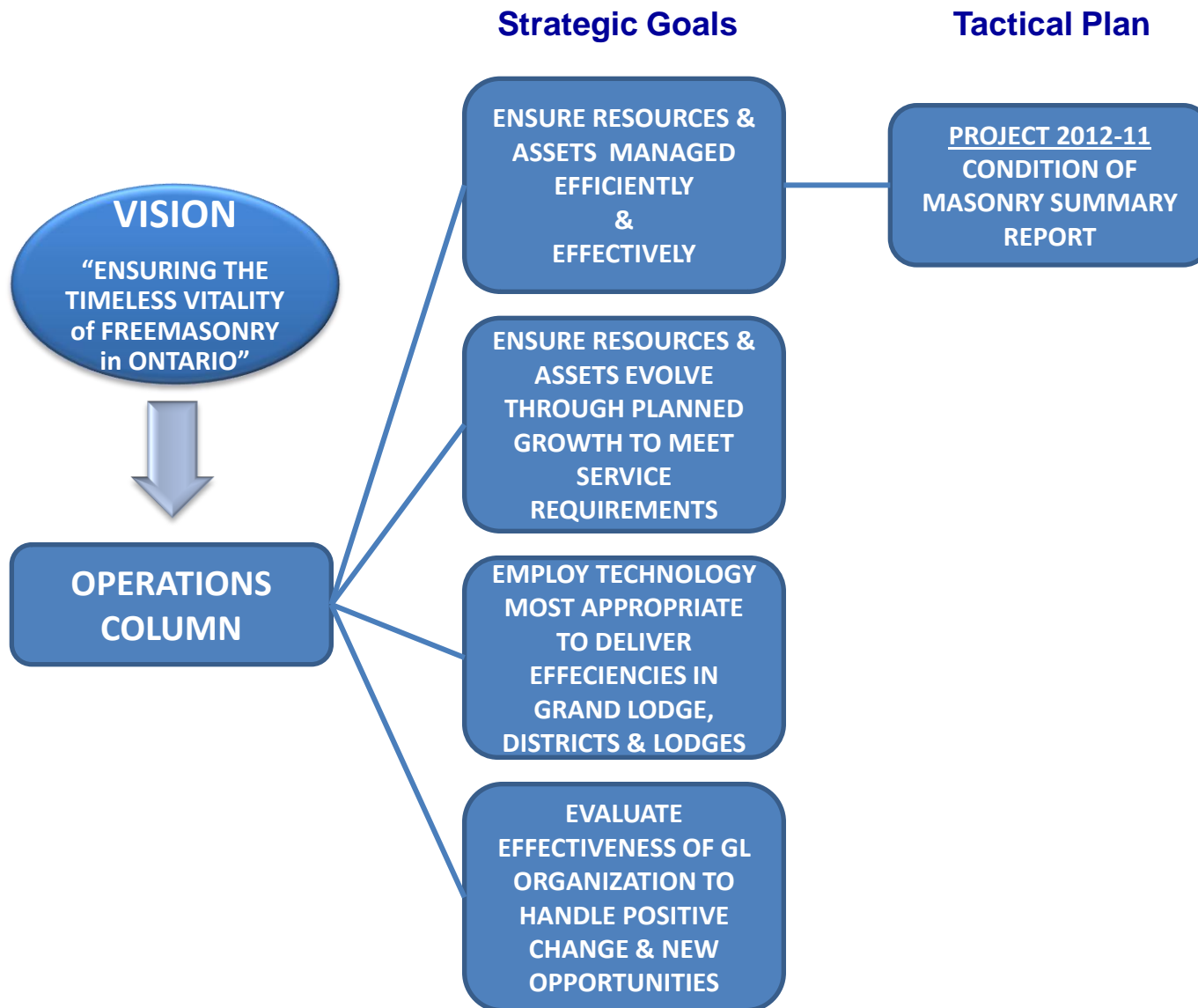


Operations Column

We will ensure that the operations and governance of Grand Lodge, Districts and Lodges are effective, sustainable and efficient.

This column is supported by our Grand Lodge committees for **Finance** (Audit & Finance and Finance Advisory), **Infrastructure, Management, Constitution & Jurisprudence, Discipline, Benevolence and Fraternal Relations.**







Community Outreach Column

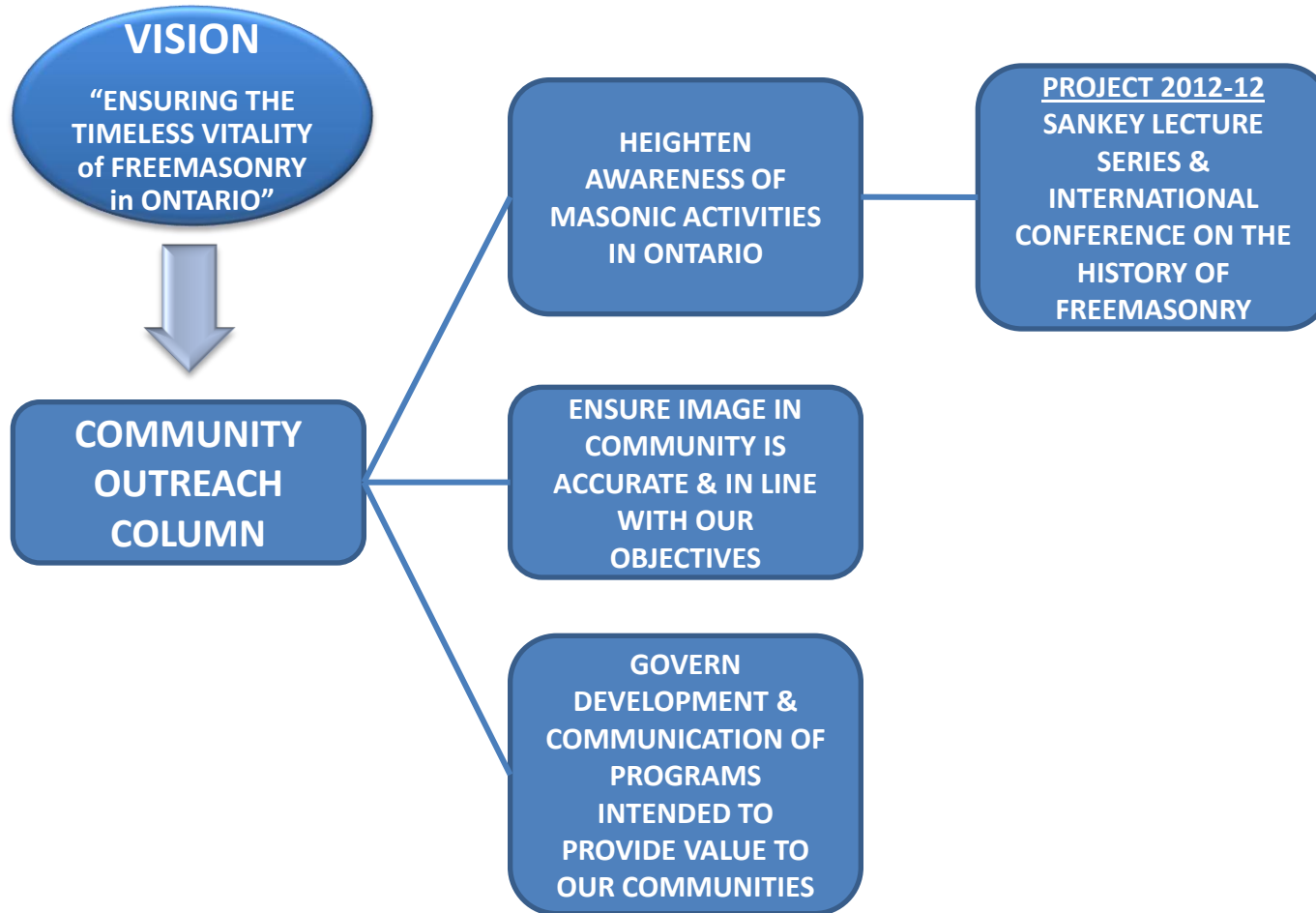
We will facilitate Community Outreach, which will create opportunities to demonstrate Masonic values within our communities and convey positive and accurate perception of Freemasonry.

This column is supported by our Grand Lodge committees for **Blood Donors, Brock University Partnership, Public Awareness and Youth Initiative.**



Strategic Goals

Tactical Plan





Strategic Execution

We will execute our Strategic Plan with methods and practices that encourage harmony among the brethren while simultaneously delivering on the critical objectives of our Strategy with efficiency and precision.







A Bold Vision for the Future

It is Grand Lodge's desire that our stated Vision & Mission, as defined in the Strategic Plan, connects with the members across the jurisdiction and inspires them to get personally involved in the drive for long-term vitality.

Our aspirations, as outlined in the Strategic Plan, do not mark the conclusion of efforts, but rather, only the first step.

A combination of enthusiasm, commitment and creativity are crucial if we are to undertake sustained and meaningful change.

Together we will successfully Rebuild the West Gate.

